



## Maine DOE & NBC Learn Pilot

[NBC Learn](#) is collaborating with the Maine Department of Education to offer all districts in Maine the opportunity to participate in a free pilot of their K-12 product during the 2018-2019 school year.

[Register here](#) to receive more information about the pilot and to sign up to attend an informational webinar on Tuesday, November 13th at 10am **OR** Thursday, November 15th at 1pm. A recording of the webinar will also be made available to those who register for more information.

Districts who decide to join the pilot after receiving more information need to confirm participation with Grace Kane at NBC Learn via email: [grace.kane@nbcuni.com](mailto:grace.kane@nbcuni.com)

### **Implementation of NBC Learn & Ongoing Support**

Our team will work hands-on to support your district's teachers and administrators in their use of NBC Learn.

#### **Phase One: Kick-off and implementation**

1. Kick-off call with any key district stakeholders to discuss implementation details and plans
  - Custom technology integration to enable access for students, teachers, staff, and parents
  - Training for faculty, curriculum specialists, librarians, staff, etc.
  - Set up usage reports and provide promotional materials for libraries and classrooms
2. Creation of district or department level alignments

#### **Phase Two: Ongoing support and communication to drive usage**

1. Virtual trainings with individual schools, departments, etc. as needed
2. Customized monthly newsletters and weekly content update newsletters sent to faculty
3. Monthly usage reports to monitor

#### **Phase Three: Review progress**

1. Discussion of initial feedback and usage to identify successes and needs for improvement
2. Implement action items from progress review call

### **Pilot Expectations**

NBC Learn asks district teachers to participate in the following:

#### **Phase One: Kick-off and implementation**

- Attend one of the informational webinars OR watch a recording of the informational webinar.
- Work with NBC Learn to set up custom technology integration, training, and usage reports.

#### **Phase Two: Ongoing support and communication to drive usage**

- Curriculum alignment services: any educator in Maine has the opportunity to send unit plans or other curriculum documents so that our curriculum team can align relevant content (this can range from the classroom to district-wide level)
- Mid-point survey: each educator is asked to provide feedback on NBC Learn in a survey

#### **Phase Three: Review progress**

- Final survey: provide final feedback on NBC Learn