

## Reporting

bullies is good but

## Helping

victims is better





# What is Optania ?

Optania is an online application created for students, parents, teachers and school personnel to report and respond to bullying behavior.





Allows students, parents, and school staff to report allegations of bullying electronically 24 hours / day and receive a prompt response from identified school personnel (ie. principal, school counselor, social worker);



Offers an online support, using artificial intelligence, to students who don't want to initially talk face-to-face with an adult;



Encourages students to talk to someone they trust when they are ready to do so;



Optimizes responding procedures for school personnel.

# How it works?

Students, parents and school staff will be able to access [maine.optania.com](http://maine.optania.com) through the school or district website, or through the student's portal. Where the access link is located is decided upon by the school district. All users are given secure and confidential access rights.

Bullying or suspected bullying is reported (including anonymously) into a written form, (model procedure JICK-E1). The form is sent directly to school staff (ie, principal) who are identified by district administrators to investigate the allegation of bullying behavior. The reporting form may also be sent to school staff (ie, school counselors, social workers) who will help the student(s) involved in the reported incident.

Once the school principal or a superintendent's designee receives the reporting form (JICK-E1), they will be able to investigate and respond to the bullying allegations using the responding form (JICK-E2). If it's determined to be a substantiated incident of bullying, the principal can then continue onto the Remediation Form (JICK-E3) to identify the nature of the incident, and to apply disciplinary actions.

All reports from Optania can be downloaded.

# Costs

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System installation and maintenance \$750 USD / per district

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by February 2019 till August 2019 \$1.00 / student  
(for the remainder of the 2019 school year and 19-20)

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by September 2019 till December 2019 \$1.25 / student  
(for the remainder of the 2019 school year and 19-20)

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by January 2020 \$1.50 / student

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# Video



**Tackle bullying with a caring technology that helps students who don't want to talk**

<https://www.youtube.com/watch?v=rFyt3Z7AUxY>

**Sign up for it!**

## Contact

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